



Innovation Series

August 28, 2017

I Hotel and Conference Center
Champaign, IL

A ONE-DAY WORKSHOP

for precision agriculture professionals and
technology integrators at the field level.



Sponsorship Opportunities



Create brand awareness for your company by becoming a sponsorship partner with **PrecisionAg[®] Media and Meister Media Worldwide.**

THE PRECISIONAG[®] PROFESSIONAL INNOVATION SERIESSM is designed specifically to benefit technology integrators at the field level, and manufacturers of equipment and data products who are direct stakeholders in the adoption of technology.

WHO YOU WILL REACH

General/Location Management
PAG/Info Services Management
Sales/Marketing Management
Technical/Consulting Management
Sales Representatives

IN THESE PARTNER AREAS

- Precision Farming Enterprises
- Manufacturing
- Inside- and Outside-Ag Stakeholders

► SPONSORSHIP OPPORTUNITIES

This is your opportunity to enhance visibility and create valuable connections with thousands of ag professionals.

► LUNCH SPONSOR \$6,500/net **SOLD**

- Four VIP client registrations (made on behalf of PrecisionAg and sponsor)
- Two complimentary registrations
- VIP table at luncheon
- Custom centerpiece display
- Your company literature placed at each seat
- Five-minute podium time in "lightning round" session

► RECEPTION SPONSOR \$6,000/net **SOLD**

- Four VIP client registrations (made on behalf of PrecisionAg and sponsor)
- Two complimentary registrations
- Beer koozie
- Custom e-invitation
- Branded napkins
- Dedicated signage in the reception area
- Your company literature placed in the reception area
- Five-minute podium time in "lightning round" session

All Sponsorships Include Your Company Logo:

- In promotional efforts
- On event signage
- In post-media coverage



The PrecisionAg® Professional Innovation SeriesSM is your opportunity to connect with service providers, software developers, and leading ag equipment companies.

WITH EACH SPONSORSHIP, WE MAKE SURE TO SPOTLIGHT YOUR COMPANY IN FRONT OF ATTENDEES BEFORE, DURING, AND AFTER THE EVENT IN ORDER TO GIVE YOU THE MOST VALUE FOR YOUR SPONSORSHIP INVESTMENT.



► REGISTRATION SPONSOR \$5,500/net

- Two complimentary registrations
- One-color logo on lanyard
- 4-color logo printed on badge
- Your company recognized as the official registration sponsor on the Innovation Series website registration page
- Recognition in registration confirmation email to all attendees
- Five-minute podium time in “lightning round” session

► CONTINENTAL BREAKFAST SPONSOR \$4,250/net

- Two complimentary registrations
- Table tent with event agenda and your company logo
- Sponsor recognition on event signage
- Your company logo included in the PowerPoint loop presentation
- Five-minute podium time in “lightning round” session

► REFRESHMENT BREAK SPONSOR (TWO BREAKS - AM, PM) \$4,250/net

- Two complimentary registrations
- Your company logo on the table tents in the break area
- Your company logo on refreshment service napkins (one-color standard)
- Literature rack placed in break area – exclusive to your company
- Your company logo on dedicated signage
- Five-minute podium time in “lightning round” session

► LIGHTNING ROUND PRESENTATION \$1,500/net

- One complimentary registration
- Five-minute podium time in “lightning round” session
- Video recording of your presentation
- Three times image/text ads promoting video in PrecisionAg E-News

**Questions?
Contact your sales rep now!**

RICK WELDER, 440.602.9147
RJWelder@MeisterMedia.com

SAL SETTECASE, 847.226.6469
SSettecase@MeisterMedia.com

JACK LYTTLE, 440.602.9183
JLyttle@MeisterMedia.com

Sponsorship Contract

Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Contact Name* _____ Title _____

** Contact person will receive all correspondence (event updates and invoice if applicable) relating to the event.*

Company Website _____

Confirm your company name as it should appear in all event related materials:

Sponsorship Level/Pricing *(Please check your sponsorship choice)*

Lunch Sponsor - \$6,500/net

Reception Sponsor - \$6,000/net

Continental Breakfast Sponsor - \$4,250/net

Refreshment Break Sponsor (Two breaks) - \$4,250/net

Registration Sponsor - \$5,500/net

Lightning Round Sponsor - \$1,500/net

Payment Information/Cancellation Policy:

Payment Information: Payment is due with completed contract. Make checks payable to **Meister Media Worldwide**. Credit card payment accepted. Please complete form.

Cancellation Policy: No refunds will be issued.

IMPORTANT: We have read, understand and agree to the provisions of the cancellation clause, fees and regulations found on this contract. We further agree to abide by the terms and conditions of this contract and by any further rules and regulations issued prior to, and at, the show. We agree upon signing of this contract, that we hold harmless and release Meister Media Worldwide from any and all claims from loss, damage or injury.

Authorized Signature _____

Print Name _____

Title _____ Date _____

Payment Information:

Check enclosed; check number: _____

Note: Check must be drawn in U.S. dollars and drawn from a U.S. bank. There will be a \$50 service fee for returned checks.

Charge my: VISA MasterCard American Express

Card Number _____

Expiration Date _____

Billing Address _____

Name on Card _____

Total Amount To Be Charged _____

Send Completed Sponsor Contract to:

Katie Smith

Meister Media Worldwide

37733 Euclid Ave., Willoughby, OH 44094

Fax: 440-602-9158

Email: ksmith@meistermedia.com